

Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce.

Don't forget to add <u>oa@tcchamber.ca</u> to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.

Are you a local business owner in the Truro & Colchester area? Don't miss the opportunity to shine and be recognized for your hard work and success!

The Truro & Colchester Chamber of Commerce Small Business Awards are just around the corner, taking place on October 24th at the Inn on Prince in Truro.



We invite you to nominate your business or a fellow business for one of our esteemed awards:

- New Small Business
- Small Business Achievement
- Export Achievement
- Small Business Innovation
- Excellence in Community Development

- Agriculture / Agri-Business
- Business Growth
- Workplace Excellence
- Newcomer Business
- Tourism Business
- Environmental Stewardship
- Excellence in Diversity & Inclusion
- Small Business of the Year

Click the button below to fill out our nomination form and take the first step toward celebrating your success. Don't let this opportunity pass you by – nominate today.

Why nominate?

- **Gain Recognition**: Showcase your business achievements to the business community.
- Celebrate Excellence: Stand out as a leader in your industry.
- **Boost Morale**: Reward your team for their dedication and hard work.
- **Network with Peers**: Connect with other outstanding local businesses and potential partners.

Join us on October 24th at the Inn on Prince in Truro and be celebrated for your hard work and dedication. Nominate now!

Small Business Awards Nomination Form



## Introducing the Rising Star Legacy Award

Are you a visionary entrepreneur with a promising start-up in the Truro and Colchester region? The Rising Star Legacy Award is your chance to elevate your business to new heights! This prestigious award celebrates the ingenuity and potential of budding businesses, providing the recognition and support you need to thrive.

Why Apply?

- **\$2,500 Cash Prize**: A significant financial boost to help your start-up grow and succeed.
- **In-Kind Support**: Access a wealth of products and services from our partnering member businesses, tailored to meet your unique needs.
- **Recognition**: Stand out in the community as a leader in innovation and entrepreneurship.
- **Networking Opportunities**: Connect with fellow entrepreneurs, industry experts, and potential partners.

Eligibility Criteria:

- Must be a viable start-up business.
- Located within the Truro and Colchester region.
- Demonstrates potential for growth and a clear vision for the future.

The Rising Star Legacy Award is more than just a prize - it's an investment in your dream. We understand the challenges of starting a new business, and we're here to provide the support you need to succeed.

Don't miss this incredible opportunity to receive a financial boost and invaluable resources that can help your start-up flourish. Apply now and take the first step towards making your business a lasting success story.

Attention Local Businesses: If you wish to contribute to the in-kind support for this award, please reach out to us at <u>ec@tcchamber.ca</u>. Your contributions can make a significant impact on the success of our local start-ups.

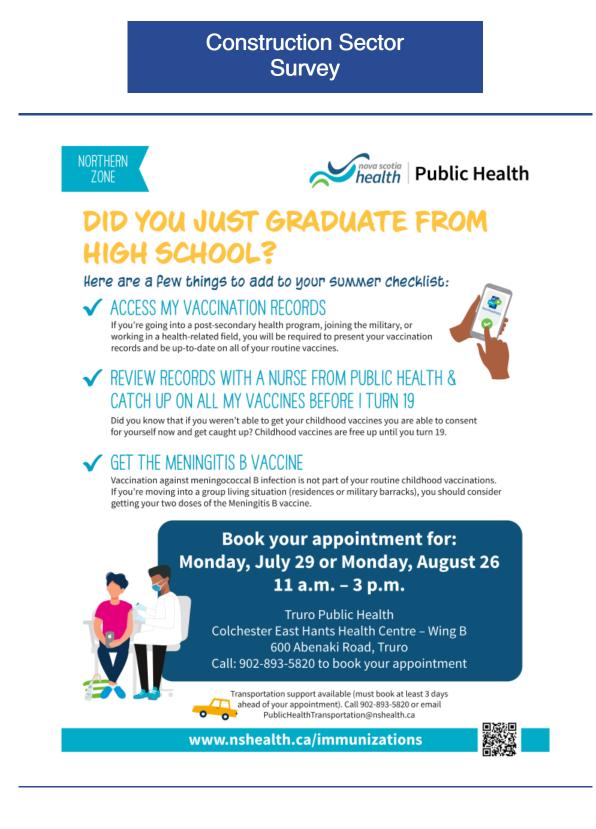
## **Rising Star Legacy Application**



Is your business part of the Construction or Skilled Trades Sector?

The Truro and Colchester Chamber of Commerce is collaborating with stakeholders and business partners to identify crucial actions to address the current labor shortage, affecting the construction and skill trades necessary to provide adequate housing for our region. We invite you to join us in finding solutions by completing this 7-question survey. Your input is essential for developing focused, measurable plans.

Fill out our survey by clicking the link below.





# Get your business AI ready

Discover how to prepare your business for artificial intelligence and plan its implementation.

Artificial intelligence (AI) offers significant benefits for businesses, including cost reduction, improved efficiency, and better products. Despite this, many Canadian companies lag in digital adoption. To stay competitive, businesses should explore AI solutions tailored to their goals and challenges.

This article contains simple tips you can use if you want to make the shift to digital, including:

- Learn how AI can benefit your business
- Prepare your business for AI
- Get started with AI

Want to learn more about these and other tips?

## Click here to read more!



Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

**Event Submissions Link** 



Enabling Accessibility Fund (EAF) Youth Innovation Call for Proposals

The Government of Canada has launched the Enabling Accessibility Fund (EAF) Youth Innovation Call for Proposals (CFP) across Canada.

#### **Purpose of the CFP:**

- Engage youth to identify barriers in communities.
- Promote awareness of the EAF program.
- Assist eligible organizations in developing funding applications.

#### **Process:**

The Department will use a two-step process for the Youth Innovation Component CFP:

- Youth Application: Youth must apply to become a Youth Accessibility Leader (YAL) by October 4, 2024.
- Organization Application: In collaboration with a YAL, organizations must submit their funding application by November 1, 2024.

## **Funding Details:**

- Grant funding with a maximum of \$12,000 per project.
- Project duration: Up to 12 months.

For more information, visit <u>the link to this CFP</u> and view the News Release on <u>Canada.ca/news</u>.



As we celebrate our 75th anniversary!

The Nova Scotia Co-operative Council is honoured to welcome Her Excellency, the Governor General of Canada, Mary Simon, to a special luncheon event.

Date: August 14, 2024 Time: 11:45 am Location: Best Western Glengarry, 150 Willow Street, Truro

Reserve your seat here

NS Co-operative Council hopes you can join them for this memorable occasion.



Halifax Stanfield International Airport (Halifax Stanfield) is participating in a new program to survey stakeholders on how well they align with various groups within their airport community and their region. We would appreciate it if you can take some of your valuable time to fill out this survey (see links below).

As you click the survey link, you will be asked to choose just one of the categories that best represents the stakeholder group you identify with most. You will then respond to a variety of statements along 12 critical variables for the airport. If you would like to complete the survey in more than one session, your results will be saved to continue later.

The survey is available in both official languages at the following links:

Click here for the English Survey

Click here for the French Survey

The survey should take you approximately 15 minutes to complete. Your responses to the survey will be held in confidence by a third party, AirportNEXT Solutions Inc., who are administering the survey across many airports in North America. Your feedback will provide valuable data for the Halifax Stanfield team, so they can understand how they can better serve their communities.



## Dreaming of rolling green hills and cozy pubs?

Travel with the Chamber and join us on an unforgettable adventure to Ireland, May 8th -17th, 2025!

Click the link to learn more about our exclusive group rate!

https://bit.ly/3JA50aJ



The Canada Digital Adoption Program (CDAP) can help get your business online, give your ecommerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online

grant helps small businesses take advantage of e-commerce opportunities.

- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

Use a free digital assessment tool to evaluate your business's digital readiness.

Get a grant of up \$15,000 to consult a digital expert and develop a digital adoption plan for your business.

Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.

Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

#### Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca



#### An all-encompassing approach to build and protect your wealth

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Kristal Levernois 902-893-2603 kristal.levernois@rbc.com

# Looking to grow your business?

That's why we're here.

Whether you are starting or expanding your business, we're here to help you find the right programs and services. Talk to us today.

For more information, contact: Matthew Berrigan, Business Development Advisor matthew.berrigan@investnovascotia.ca | 902.476.1257 linkedin.com/in/matt-berrigan/



Invest 🔊

**NOVA SCOTIA** 







## **<u>Rines Creek Park Golf</u>: A Unique, Family-Friendly Golf Experience**

Park Golf is an exciting new form of golf that combines elements of traditional golf, mini-golf, and croquet. Originating in Japan in 1983, where it has flourished to over 3,500 courses, Park Golf is now making its way to North America. While there are approximately eight courses in the U.S., Rines Creek Park Golf proudly stands as the only Park Golf course in Canada.

This engaging sport is played with a single club and one ball. The club features a shaft like a putter and a head similar to a driver but without a loft. The ball, roughly the size of a pool ball but much lighter, is used on shorter and narrower fairways than traditional golf, with conditions resembling croquet. The cup size is 8 inches, and a Championship Park Golf course typically spans around 1,000 yards. At Rines Creek Park Golf, the longest fairway is a 90-yard par 5, and the shortest is a 27-yard par 3. Two players can comfortably complete 18 holes in about an hour.

We provide all necessary equipment with your green fee: \$15 for 18 holes, \$10 for 9 holes, and \$10 for children 12 and under.

Conveniently located just 5 minutes off the 102 in Shubenacadie, head west toward Maitland, and you'll find us beside the picturesque Shubenacadie River. Park Golf at Rines Creek welcomes individuals of all ages and abilities, making it perfect for family reunions, corporate team-building events, school groups, charity fundraisers, and more. Come and enjoy this unique and inclusive outdoor activity!

> 13223 Hwy 215, Rines Creek Shubenacadie, NS

# Do you know someone who might benefit from connecting with <u>us?</u>

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational opportunities to grow your business
- Financially Support Economic Development and Tourism projects.
- Free of charge, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- Save you money with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!



If you have a job posting you would like to share with your local business community. Email the details to Lisa at<u>oa@tcchamber.ca</u>



The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

<u>Theriault Financial Inc</u> Phone: (902) 434-9088 Toll Free: 1-877-434-9088 Email: <u>info@theriaultfinancial.com</u> Website: <u>https://www.theriaultfinancial.com/</u>



# Are you tired of juggling multiple tools for your payroll and HR needs? Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar **Phone:** 902-531-2756 Email: <u>stephen.mckellar@payworks.ca</u>





Authorized reseller for:

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Flagship Company is thrilled to announce that they've partnered with Purolator, UPS, FedEx, Canpar and DHL to bring you exclusive discounted shipping rates!

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SIGN UP FOR YOUR FREE AND NO OBLIGATION ACCOUNT (www.flagshipcompany.com/atlanticchambers)

Daniel Rondeau | FlagShip Directeur, Comptes nationaux National Accounts Manager Email: daniel@flagshipcompany.com toll free 1.866.320.8383 ext 252

**Chamber Collaboration Centre for Businesses** 





Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!



To book the boardroom, private office or for more information call 902-895-6328 or email <u>oa@tcchamber.ca</u>







@tc chamber

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#### Interested in advertising in our newsletter? Email Lisa at <u>oa@tcchamber.ca</u> to find out how!

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