



Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce.

Don't forget to add oa@tchamber.ca to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.

Are you a local business owner in the Truro & Colchester area?
Don't miss the opportunity to shine and be recognized
for your hard work and success!

The Truro & Colchester Chamber of Commerce Small Business Awards are just around the corner, taking place on October 24th at the Inn on Prince in Truro.



We invite you to nominate your business or a fellow business for one of our esteemed awards:

- New Small Business
- Small Business Achievement
- Export Achievement
- Small Business Innovation
- Excellence in Community Development

- Agriculture / Agri-Business
- Business Growth
- Workplace Excellence
- Newcomer Business
- Tourism Business
- Environmental Stewardship
- Excellence in Diversity & Inclusion
- Small Business of the Year

Click the button below to fill out our nomination form and take the first step toward celebrating your success. Don't let this opportunity pass you by – nominate today.

Why nominate?

- **Gain Recognition:** Showcase your business achievements to the business community.
- **Celebrate Excellence:** Stand out as a leader in your industry.
- **Boost Morale:** Reward your team for their dedication and hard work.
- **Network with Peers:** Connect with other outstanding local businesses and potential partners.


Join us on October 24th at the Inn on Prince in Truro and be celebrated for your hard work and dedication. Nominate now!

Small Business Awards Nomination Form

DO YOU WANT ALL THIS FOR YOUR NEW BUSINESS?

- BURSARY**
\$2,500 cash prize
- ANYTIME OFFICE ADMINISTRATION SERVICES**
2 hours of bookkeeping start-up advice
- CBDC-NOBL**
2 hours of Business Counselling Services
- BURCHELL MACDOUGALL LLP**
2 hours of consultation for Start-up or Growth
- SHORELINE JOURNAL**
\$250 in Advertising and Marketing Mentorship
- GKW PRINTING CO**
\$250 Gift Certificate
- ADVANCED MULTIMEDIA**
Mentorship on Website, Graphic design and Marketing


[FIND OUT HOW](#)



TO ENTER YOUR BUSINESS

The Rising Star/Legacy award is presented to a viable start-up, a business that is just beginning to develop, located within Truro and Colchester region. It includes a \$2,500 cash prize as well as in-kind supports, products, and services, from partnering member businesses.

Go to our website trurocolchesterchamber.com and click the Rising Star/Legacy Award post to nominate a business!



Introducing the Rising Star Legacy Award

Are you a visionary entrepreneur with a promising start-up in the Truro and Colchester region? The Rising Star Legacy Award is your chance to elevate your business to new heights! This prestigious award celebrates the ingenuity and potential of budding businesses, providing the recognition and support you need to thrive.

Why Apply?

- **\$2,500 Cash Prize:** A significant financial boost to help your start-up grow and succeed.
- **In-Kind Support:** Access a wealth of products and services from our partnering member businesses, tailored to meet your unique needs.
- **Recognition:** Stand out in the community as a leader in innovation and entrepreneurship.
- **Networking Opportunities:** Connect with fellow entrepreneurs, industry experts, and potential partners.

Eligibility Criteria:

- Must be a viable start-up business.
- Located within the Truro and Colchester region.
- Demonstrates potential for growth and a clear vision for the future.

The Rising Star Legacy Award is more than just a prize – it's an investment in your dream. We understand the challenges of starting a new business, and we're here to provide the support you need to succeed.

Don't miss this incredible opportunity to receive a financial boost and invaluable resources that can help your start-up flourish. Apply now and take the first step towards making your business a lasting success story.

Attention Local Businesses: If you wish to contribute to the in-kind support for this award, please reach out to us at ec@tcchamber.ca. Your contributions can make a significant impact on the success of our local start-ups.

Rising Star Legacy Application



Is your business part of the Construction or Skilled Trades Sector?

The Truro and Colchester Chamber of Commerce is collaborating with stakeholders and business partners to identify crucial actions to address the current labor shortage, affecting the construction and skill trades necessary to provide adequate housing for our region. We invite you to join us in finding solutions by completing this 7-question survey. Your input is essential for developing focused, measurable plans.

Fill out our survey by clicking the link below.

**Construction Sector
Survey**

Profitability

Having a clear picture of your company's profitability will help you to make better operational decisions.



Do you know how to regularly analyze your business's profitability? BDC offers a free 20-minute online course that will show you:

- How to analyze your profitability
- How to review your pricing
- How to get better performance and better profits

[Take the course](#)



Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

[Event Submissions Link](#)

Make a real DIFFERENCE

by making your community more accessible.

Canadian youth aged 15 to 30 – volunteer in your community to help make it more disability inclusive.

The Government of Canada is looking for youth leaders to help create a more accessible Canada.

- 1 IDENTIFY**
accessibility barriers in a community space or workplace in your community.
- 2 APPLY**
online to become a youth accessibility leader.
- 3 PARTNER**
with a local organization and help them apply for funding under the Enabling Accessibility Fund youth innovation component.
- 4 SUPPORT**
your partner organization in creating a more accessible and inclusive space.

Apply by October 4, 2024!

Canada.ca/accessibility-fund

Government of Canada / Gouvernement du Canada

Canada

Enabling Accessibility Fund (EAF) Youth Innovation Call for Proposals

The Government of Canada has launched the Enabling Accessibility Fund (EAF) Youth Innovation Call for Proposals (CFP) across Canada.

Purpose of the CFP:

- Engage youth to identify barriers in communities.
- Promote awareness of the EAF program.
- Assist eligible organizations in developing funding applications.

Process:

The Department will use a two-step process for the Youth Innovation Component CFP:

- Youth Application: Youth must apply to become a Youth Accessibility Leader (YAL) by October 4, 2024.
- Organization Application: In collaboration with a YAL, organizations must submit their funding application by November 1, 2024.

Funding Details:

- Grant funding with a maximum of \$12,000 per project.
- Project duration: Up to 12 months.

For more information, visit [the link to this CFP](#) and view the News Release on Canada.ca/news.



EXPERIENCE IRELAND
with the TCCC

10 DAYS TOUR

DEPARTURE DATE: MAY 08, 2025

Halifax	Single Supp.
\$ 4799	\$ 1199

indus
exceptional experiences!

Dreaming of rolling green hills and cozy pubs?

Travel with the Chamber and join us on an unforgettable adventure to Ireland, May 8th -17th, 2025!

Click the link to learn more about our exclusive group rate!

<https://bit.ly/3JA50aJ>

Financial Services Seminar

You are invited to attend an insightful Financial Services Career Seminar hosted by Niveditha Krishnan on Saturday, August 10, from 2



PM to 4 PM at the J Harrisread Read Room, Truro Library.

This seminar is designed for individuals interested in exploring career opportunities in the financial services industry. Niveditha Krishnan, an expert in the field, will share valuable insights, tips, and strategies for building a successful career in finance.

To reserve your spot, please RSVP by emailing nivekrish06@gmail.com or calling (902) 977-0416.

Grow your business online grant
Connecting Canadian businesses to their customers online

Innovation, Science and Economic Development Canada / Innovation, Sciences et Développement économique Canada

BDC Canada

The Canada Digital Adoption Program (CDAP) can help get your business online, give your e-commerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online grant helps small businesses take advantage of e-commerce opportunities.

- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

- Use a free digital assessment tool to evaluate your business's digital readiness.
- Get a grant of up to \$15,000 to consult a digital expert and develop a digital adoption plan for your business.
- Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.
- Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca

The Woolfitt Wealth Management Group of RBC Dominion Securities



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<https://ca.rbcwealthmanagement.com/jonathan.woolfitt>

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Looking to grow
your business?

That's why we're here.

Whether you are starting or
expanding your business, we're
here to help you find the right
programs and services.
Talk to us today.



► For more information, contact:

Matthew Berrigan, Business Development Advisor
matthew.berrigan@investnovascotia.ca | 902.476.1257
[linkedin.com/in/matt-berrigan/](https://www.linkedin.com/in/matt-berrigan/)



SUPPORTING BUSINESS GROWTH



David Phillips
Chief Executive
Officer



Karen Putnam
Community &
Business Liaison



AJ Bhatt
Regional Manager,
Northern Connector
Program



Jason Steele
Business
Development Officer



John Leurdyke
Economic
Development Officer



www.trurocolchester.ca



info@tcpep.ca



902.890.3120

NEW MEMBERS!



Welcome to **LIR Medical Aesthetics** in Bible Hill, Nova Scotia, where beauty and rejuvenation meet. Inspired by the natural beauty of our surroundings and our Irish heritage, "LIR" signifies renewal and vitality.

At LIR, we believe beauty is about feeling confident and vibrant in your own skin. Our treatments, from neuromodulators to advanced skincare, are designed to enhance your features and restore your youthful glow. Each service is carefully curated to provide exceptional care, ensuring you leave feeling refreshed and revitalized.

The spirit of LIR is one of continuous renewal, much like the rhythms of nature around us. Our commitment is to help you embrace your inner beauty with personalized treatments tailored to your needs and aspirations.

Join us at LIR Medical Aesthetics and embark on a journey of self-discovery and renewal. Experience the transformative power of personalized care and discover the enduring confidence that defines LIR.

FOX & WILLOWS



HEALTH BOUTIQUE

Fox & Willows Health Boutique is a premier destination for those seeking high-quality health and wellness products. Located at 9 Havelock Street, Truro, Nova Scotia, we offer a diverse range of well-known supplement brands and a thoughtfully curated collection of giftware, skin and hair care products, soaps, and more. We take pride in showcasing a majority of Canadian-made brands, reflecting our commitment to supporting local artisans and businesses.

Visit Fox & Willows Health Boutique to explore our diverse range of exceptional products, each chosen with care to enhance your health, beauty, and well-being. Our commitment to quality and customer satisfaction ensures a delightful shopping experience for all.



Acacus Property Management
APM

Acacus Property Management: Your Partner in Professional Property Management

At Acacus Property Management, we exceed expectations with seamless, hassle-free property management for owners and tenants alike.

Explore our curated rental properties tailored to various needs and preferences, ensuring tenants find their ideal homes while owners get quality tenants. Our expert tenant placement services ensure reliable and responsible tenants, reducing vacancies and maximizing rental income.

We collaborate closely with property owners to understand their goals and deliver customized solutions. Our efficient maintenance services preserve property value and enhance tenant satisfaction. We keep property owners informed about all aspects of management, financial performance, and tenant relations.

Contact us for all your rental management needs.

Acacus Property Management is committed to providing exceptional service and support for both owners and tenants.

Do you know someone who might benefit from connecting with us?

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

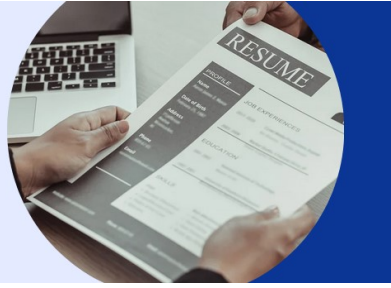
Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational **opportunities to grow** your business
- **Financially Support** Economic Development and Tourism projects.
- **Free of charge**, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- **Save you money** with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

[Click here to join](#)

JOB POSTINGS



If you have a job posting you would like to share with your local business community.

Email the details to Lisa at atoa@tcchamber.ca



The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

[Theriault Financial Inc](#)
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Toll Free: 1-877-434-9088
Email: info@theriaultfinancial.com
Website: <https://www.theriaultfinancial.com/>

Payworks



Are you tired of juggling multiple tools for your payroll and HR needs?
Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar

Phone: 902-531-2756

Email: stephen.mckellar@payworks.ca



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Daniel Rondeau | FlagShip
Directeur, Comptes nationaux
National Accounts Manager
Email: daniel@flagshipcompany.com
toll free 1.866.320.8383 ext 252

Chamber Collaboration Centre for Businesses



**COLLABORATION
CENTRE**
FOR BUSINESS



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information
call 902-895-6328 or email oa@tcchamber.ca



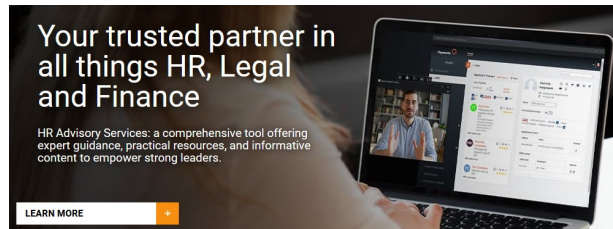
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Save time and money on **YOUR SHIPMENTS**

Sign-up for FREE: www.flagshipcompany.com/atlanticchambers



Interested in advertising in our newsletter? Email Lisa at oa@tcchamber.ca to find out how!

Truro & Colchester Chamber of Commerce | 105B Walker Street | Truro, NS B2N 4B1 CA

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