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Hi, just a reminder you're receiving this email because you have expressed an interest in the Truro & Colchester Chamber of Commerce.

Don't forget to add [oa@tchamber.ca](mailto:oa@tchamber.ca) to your address book so we'll be sure to land in your inbox! You may **unsubscribe** anytime.

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The Chamber aims to assist its members with finding solutions to the business communities' most pressing needs. **We want to hear from you on what issues are impacting your business the most.**

Please fill out the quick **1 question survey** by clicking the button below.

**Business Needs  
Survey**

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## Get your business AI ready

Discover how to prepare your business for artificial intelligence and plan its implementation.

Artificial intelligence (AI) offers significant benefits for businesses, including cost reduction, improved efficiency, and better products. Despite this, many Canadian companies lag in digital adoption. To stay competitive, businesses should explore AI solutions tailored to their goals and challenges.

This article contains simple tips you can use if you want to make the shift to digital, including:

- Learn how AI can benefit your business
- Prepare your business for AI
- Get started with AI

Want to learn more about these and other tips?

[Click here to read more!](#)



**Is your business in the Construction Sector?** The Truro and Colchester Chamber of Commerce is working closely with stakeholders and business partners to identify key actions to address our current labour shortage that is believed to be impacting the level of construction needed to provide adequate housing for our region. We ask you to join us in action toward solutions by filling out this 7-question survey. **Your input is needed to put focused, measurable plans in place.**

Fill out our survey by clicking the link below.

Construction Sector  
Survey

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# Explore Central Event Calendar Submissions

Hosting an event in Explore Central Nova Scotia? Get the spotlight it deserves!

Showcase your event on the Explore Central NS Events Calendar and/or in the

Chamber of Commerce Newsletter.

Simply fill out our quick form to get started and let us help spread the word about your incredible event. Don't miss this chance to reach a broader audience and make your event a success!

[Event Submissions Link](#)

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## Dreaming of rolling green hills and cozy pubs?

Travel with the Chamber and join us on an unforgettable adventure to Ireland, May 8th -17th, 2025!

Click the link to learn more about our exclusive group rate!

<https://bit.ly/3JA50aJ>



**Grow your business online grant**  
Connecting Canadian businesses to their customers online

Innovation, Science and Economic Development Canada    Innovation, Sciences et Développement économique Canada    CBDC    Canada

The Canada Digital Adoption Program (CDAP) can help get your business online, give your e-commerce presence a boost or digitalize your business's operations.

The program offers two grants.

The Grow Your Business Online grant helps small businesses take advantage of e-commerce opportunities.

- Access a network of e-commerce advisors for advice and support.
- Get a microgrant of up to \$2,400 to buy new e-commerce tools.

The Boost Your Business Technology grant helps small and medium-sized businesses adopt new digital technologies.

- Use a free digital assessment tool to evaluate your business's digital readiness.
- Get a grant of up to \$15,000 to consult a digital expert and develop a digital adoption plan for your business.
- Get up to \$100,000 in interest-free loans from BDC to implement your digital adoption plan.
- Leverage a subsidized work placement to bring on a recent graduate or student to help with your digital transformation.

**[Learn more and apply online digitaladoption-adoptionnumerique@ised-isde.gc.ca](mailto:digitaladoption-adoptionnumerique@ised-isde.gc.ca)**



## Domestic Violence Leave Community Partner Consultation

Dear Community Partner,

We are sharing with you an important document outlining proposed changes to the Labour Standards Code and Regulations concerning paid domestic violence leave. Your insights and feedback are invaluable to us as we consider this amendment.

Please review the attached document and share your thoughts by August 30, 2024.

Additionally, we invite you to join a virtual consultation session to discuss your ideas and ask any questions. If you're interested in participating, please email [rachel.labonte@novascotia.ca](mailto:rachel.labonte@novascotia.ca) by July 26, 2024.

We will arrange a virtual meeting in August or at another convenient time for all interested community partners.

For any immediate questions or to submit your feedback, feel free to contact Cynthia Yazbek, Senior Executive Director of the Labour Services Branch, at [cynthia.yazbek@novascotia.ca](mailto:cynthia.yazbek@novascotia.ca) or (902) 424-8466.

### DVL Community Partner Consultation

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The Carter Wealth Planning Group of RBC Dominion Securities



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We proudly deliver in-depth advice and wide-ranging expertise to help you achieve your greatest financial goals. Our team's personalized wealth management approach extends beyond investing to address all of your financial concerns and opportunities: from lifestyle protection to retirement planning, tax minimization, legacy creation and beyond, we're here to help you make the most of every stage of your life.

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Wealth Management  
Dominion Securities

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# Looking to grow your business?

That's why we're here.

Whether you are starting or expanding your business, we're here to help you find the right programs and services. Talk to us today.



► **For more information, contact:**

**Matthew Berrigan**, Business Development Advisor  
matthew.berrigan@investnovascotia.ca | 902.476.1257  
linkedin.com/in/matt-berrigan/



## Truro & Colchester *Partnership* for Economic Prosperity

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✉ info@tcpep.ca

☎ 902.890.3120

David Phillips

Karen Putnam

Jason Steele

🌐 www.trurocolchester.ca

# NEW MEMBERS!



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## Do you know someone who might benefit from connecting with us?

At Truro & Colchester Chamber of Commerce, we are dedicated to empowering our members by tackling the most pressing policy issues facing our community. We understand that fostering economic growth is vital to the success of our region, and we are committed to advocating for innovative solutions that will drive progress and prosperity for all. Our team of experts works tirelessly to research, develop, and promote policies that will create a thriving environment for businesses and individuals alike. With a steadfast focus on collaboration and innovation, we are proud to champion economic growth and help our members achieve their full potential.

Every member of our team has been working tirelessly to connect with local businesses and provide them with the latest resources and information to help them navigate and thrive. We understand the difficulties that the entire business community is facing, and we are here to help.

By joining us in this effort, you can make a real difference in helping our local businesses not just survive but thrive. Let's come together and show our support for the backbone of our economy – our local businesses.

Our Chamber is the largest in Nova Scotia outside of HRM, with over 500 members! We firmly believe that a strong business community is crucial to the success of our region, and we are committed to providing our members with the support they need to thrive. As a member of our Chamber, you will have access to a wide range of networking opportunities, educational resources, and advocacy initiatives that will help you grow your business and achieve your goals. Don't miss out on this incredible opportunity to connect with like-minded professionals and take your business to the next level!

Highlights of joining us:

- You will have access to **Strong Advocates** on your behalf at all government levels.
- Create networking and educational **opportunities to grow** your business



- **Financially Support** Economic Development and Tourism projects.
- **Free of charge**, access to Chamber Collaboration Centre includes a boardroom, technology access, and a small office.
- **Save you money** with our benefits partners, such as the Chamber Plan Employee Benefits, Esso Mobil Business Card Program and Member-2-Member support local program.
- And so much more!

Reach out to us today if you are interested in learning more about the Chamber and how the value of membership can help you!

[Click here to join](#)

## JOB POSTINGS



If you have a job posting you would like to share with your local business community.

Email the details to Lisa at [atoa@tcchamber.ca](mailto:atoa@tcchamber.ca)



### Currently seeking a Principal Civil or Structural Engineer

The Principal Civil or Structural Engineer oversees design projects, mentors team members, and sets company standards. Responsibilities include ensuring high technical standards for projects, acting as a technical resource, and holding staff accountable for competencies. Civil engineers focus on storm water management, property development, and earthen structures, while structural engineers design wood, concrete, and steel structures. The role involves client meetings, project proposals, site visits, and accurate project tracking. Candidates need to be registered Professional Engineers with 10-20 years of experience, proficient in design software, and possess strong organizational, problem-solving, leadership, and communication skills. This is a full-time, permanent position.

[Principal Engineer Job Description](#)





The Chambers of Commerce Group Insurance Plan has been a trusted source of protection for Canadian firms for over 40 years. With more than 30,000 small to midsize businesses already on board, the Chambers Plan is the go-to choice for comprehensive group benefits. Offering Health and Dental insurance, it ensures that your employees are well taken care of.

When it comes to employee benefits, the Chambers Plan stands out for its simplicity, stability, and intelligence. By pooling benefits, it provides accessibility and flexibility, giving your business the peace of mind it needs. With an unwavering commitment to customer service, the Chambers Plan delivers unsurpassed value year after year.

Don't settle for anything less than the best for your employees. Choose the Chambers Plan and experience the difference that Canada's #1 employee benefits plan for small business can make.

[Theriault Financial Inc](#)  
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Are you tired of juggling multiple tools for your payroll and HR needs?  
Look no further!

At our company, we understand that payroll is much more than just a transaction. It's about building a relationship with your employees and ensuring they are paid accurately and on time. That's why we offer personalized payroll services tailored to meet your specific business needs.

We believe that every business, no matter the size, deserves a dedicated service representative who will be there to answer any questions and provide support whenever it's needed. With us, you won't have to deal with impersonal call centers or automated systems. Instead, you'll have a real person who knows your business and is committed

to providing exceptional service.

Whether you have one employee or thousands, we have the expertise and resources to handle your payroll needs efficiently and effectively. Let us take care of the paperwork, compliance, and other administrative tasks, so you can focus on what matters most – running your business.

Contact us today to learn more about our personalized payroll services and how we can help your business thrive.

Stephen McKellar

**Phone:** 902-531-2756

**Email:** [stephen.mckellar@payworks.ca](mailto:stephen.mckellar@payworks.ca)



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Email: [daniel@flagshipcompany.com](mailto:daniel@flagshipcompany.com)  
toll free 1.866.320.8383 ext 252

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## *Chamber Collaboration Centre for Businesses*



Our Collaboration Centre for Businesses is fully equipped with a board room and a private office, and available for our members to use free of charge. This is made possible by the generous sponsorship from Wilson's Home Heating, a company committed to supporting local businesses.

Our Collaboration Centre is the perfect space for entrepreneurs and small businesses to meet, network and collaborate with like-minded individuals. Whether you need a private office for a conference call or a board room for a team meeting, we've got you covered.

Thank you, Wilson's Home Heating, for making this possible!

To book the boardroom, private office or for more information  
call 902-895-6328 or email [oa@tcchamber.ca](mailto:oa@tcchamber.ca)



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